

EC'd Yes    Last Received: 08/13/2012 11:36 AM

Showing Buylines: All Lines

Station WVBTV-TV NORFOLK, VA.  
Advertiser ( ) ROMNEY 4 PRESIDENT  
Product MITT ROMNEY  
Estimate# 162  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS  
138 CONANT STREET  
BEVERLY, MA 02494  
Agency C/P1/P2/E //162  
Flight Dates 08/15/2012 - 08/21/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 15,975  
PLS CONFIRM ASAP  
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	10P-1045P	WVBT FOX NEWS	:30	\$1,000.00	08/15-08/17	6	1	6	\$6,000.00	
			Buyline Comment: WVBT FOX NEWS									
	2	M-TU	10P-1045P	WVBT FOX NEWS	:30	\$1,000.00	08/20-08/21	4	1	4	\$4,000.00	
			Buyline Comment: WVBT FOX NEWS									
	3	M	8P-9P	HELL'S KITCHEN	:30	\$2,500.00	08/20-08/20	1	1	1	\$2,500.00	
			Buyline Comment: HELL'S KITCHEN									
	4	SA	10P-1045P	WVBT FOX NEWS	:30	\$700.00	08/18-08/18	2	1	2	\$1,400.00	
			Buyline Comment: WVBT FOX NEWS									
	5	SU	10A-11A	FOX NEWS SUN	:30	\$75.00	08/19-08/19	1	1	1	\$75.00	
			Buyline Comment: FOX NEWS SUN									
	6	SU	10P-1045P	WVBT FOX NEWS	:30	\$1,000.00	08/19-08/19	2	1	2	\$2,000.00	
			Buyline Comment: WVBT FOX NEWS									

---REPORT TOTALS---

Report Totals: 16 / \$15,975.00

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---SALES MONTHLY TOTALS---

Aug 12: 16 / \$15,975.00  
Sales Totals: 16 / \$15,975.00  
Station Totals: 16 / \$15,975.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$266,250	CATV 0%	WAVY 48%	WGNT 0%	WPXV 0%	WTKR 23%
		WTVZ 0%	WVBT 6%	WVEC 23%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE